



## GETTING TO KNOW WHO IS REALLY SAVING THE PLANET! A JOURNALISM CHALLENGE FOR TEENAGERS WORLDWIDE

**WHO CAN ENTER** – This journalistic storytelling challenge is open to teenagers (ages 13-19) anywhere in the world, working individually or as a team of two. A teacher or journalism coordinator will both register for the competition and submit the entry. First step: Once the teenage journalist has chosen and confirmed the profile subject, a teacher or journalism coordinator registers at <https://forms.gle/gGPjUuY3syfqCNxG6>

**THE ASSIGNMENT** – We invite teenage journalists worldwide to profile someone who has made an impact through one or more projects taking us closer to saving the planet. These are individuals in communities across the globe who are disrupting or “moving the needle,” making a difference in stopping climate change such as by launching or carrying out projects that make real progress toward removing carbon, lowering emissions, passing climate change legislation and doing these and other kinds of actions on a local level that, if copied elsewhere, could have major impact. It is part of the assignment to define and defend what the teenage journalist contends it means to “move the needle” and to show how the person profiled has accomplished this. The profile should cover how the action might have global reach or how such projects on the local level can be replicated elsewhere and contribute to systemic change. For all entries, participants must interview the climate champion, and **these interviews must be recorded** (minimally audio or, preferably, with video from which images can be captured). This is necessary for verification purposes. Participants are also encouraged to speak to an expert who can independently assess the climate champion’s impact. **THE WINNERS** will be the entries that best explain in an engaging and coherent profile how the individual has made a clear impact in the fight against climate change. **THE REWARD** – Winners get coaching then publication by News Decoder, the international educational news service. The first and second place prize winners will receive a cash prize of \$500 each.

**THE ENTRY** – Entries must be original reporting (not published elsewhere), in English, in any one of the following formats with links to the content submitted by a teacher or journalism coordinator on behalf of the author(s):

TEXT - A narrative style or a Question & Answer format with substantial introduction. No more than 1000 words total. Winners will need to provide two publishable photos of the subject.

VIDEO - No more than 5 minutes with subtitling (in English).

PODCAST - No more than 3 minutes with transcript.

MULTIMEDIA - No more than 5 minutes to consume.

*This journalism competition is part of The Writing’s on the Wall project, a partnership of the global educational news service News Decoder (France), The Climate Academy based at the European School Brussels II (Belgium) and Global Youth & News Media nonprofit (France). It is co-funded by the European Union as part Erasmus+ and by The New Earth Foundation (USA).*

BE SURE TO CONSULT [THE FULL DETAILS](#) AND [TERMS AND CONDITIONS](#) AT:

[HTTPS://THEWRITINGSONTHEWALL.ORG/STORYTELLING-COMPETITION/](https://thewritingsonthewall.org/storytelling-competition/)